

ALASKA MUSEUMS...

89%

Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

**EMPLOY
280+
ALASKANS**



**SERVE
42,000+
K-12 students annually**



Educate, entertain and share Alaska's treasures with



**1.86million
ALASKANS & VISITORS**



\$280million

The total financial impact that museums have on the economy in Alaska

Governments that support the arts find that **for every \$1 invested in museums and other cultural organization, \$7 is returned in tax revenues.**

Arts and cultural spending has a ripple effect on the overall economy, boosting both commodities and jobs. For example, for every 100 jobs created from new demand for the arts, 62 additional jobs are also created.



50%
are planning capital projects

Museums as Economic Engines

In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector's significant contribution to the US economy.

Source: Oxford Economics, IMPLAN, 2017.

\$280 million

The total financial impact that museums have on the economy in Alaska



3,240 jobs

Important jobs within the state are supported by the museum industry each year.



\$201m income

Museums provide substantial wages and other income to the state's residents annually.



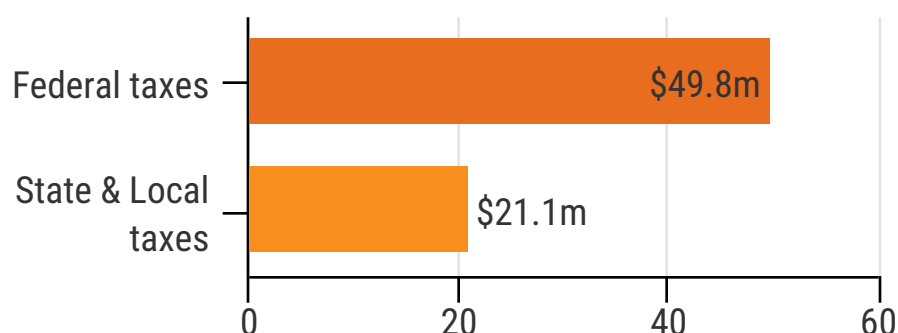
\$70.9m taxes

Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.

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Source: AAM's Museums & Public Opinion 2017



American Alliance of Museums